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# WOMEN TechEU

**Cuarta jornada de internacionalización de la I+D+i**

2<sup>nd</sup> of December 2024

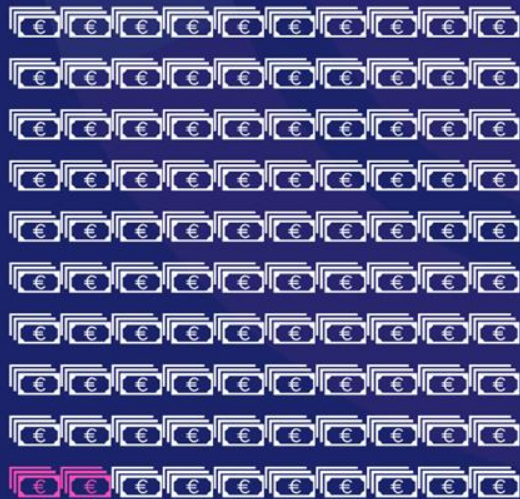
## Why is the programme needed?

Currently,

**LESS THAN**

**2%**

of investment in deep tech innovation within the EU goes towards **women-led companies**.



**WOMEN**  
TechEU

provides women with  
**equal opportunities,**  
**resources,** and **support**  
to thrive.



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## What is Women TechEU?

A 2-year EU-funded project supporting women leading **deep tech startup companies** from Europe and Associated Countries.

Our mission is to create a more **gender-balanced** entrepreneurship ecosystem. Diversity drives innovation, and we are here to provide women in deep tech with more opportunities, resources, and support to thrive.

The project will launch **4 calls** for applications over the span of 2 years which, following a rigorous evaluation process, will result in a total of **160 beneficiaries**.

## Funds and Services

€75000 per startup, plus:



Female mentors



Investor outreach and  
pitch preparation



Investor and Export  
Readiness Check



Soft skills training



Sales strategy  
and Execution



Environmental impact  
assessment



Corporate access

# Main eligibility criteria\* at a glance

Is your company women-led?



Is it a startup in deep tech?



Is it between 6 months and 8 years old?



Are you based in the EU or Associated Member States?



# WTEU Call 1

820

women-led startup  
applications

submitted



Applications from across

38

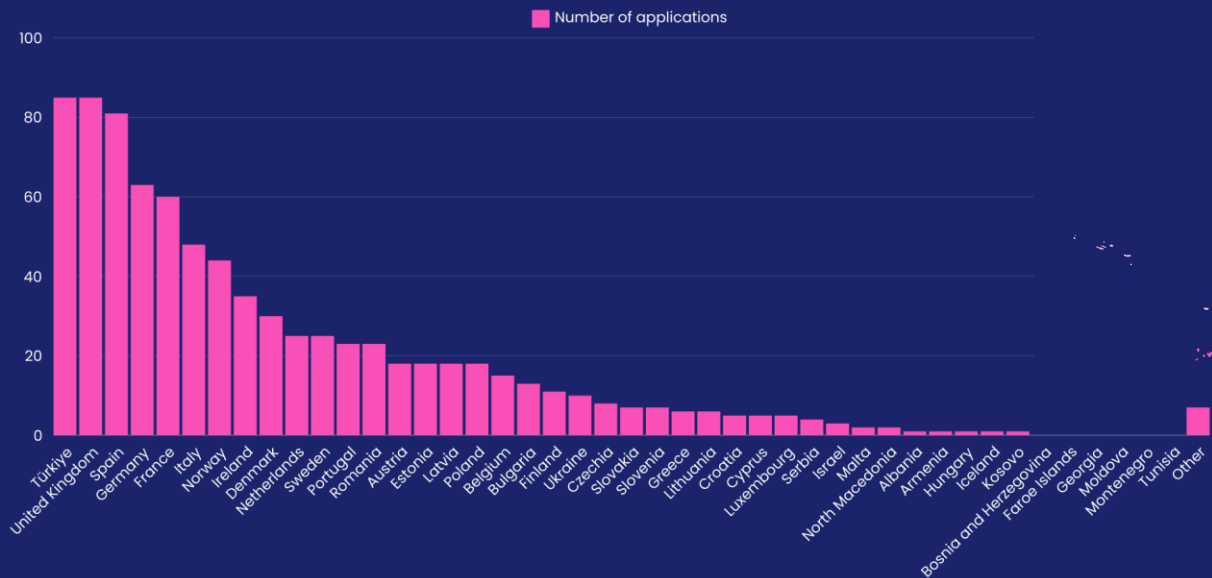
eligible countries

22

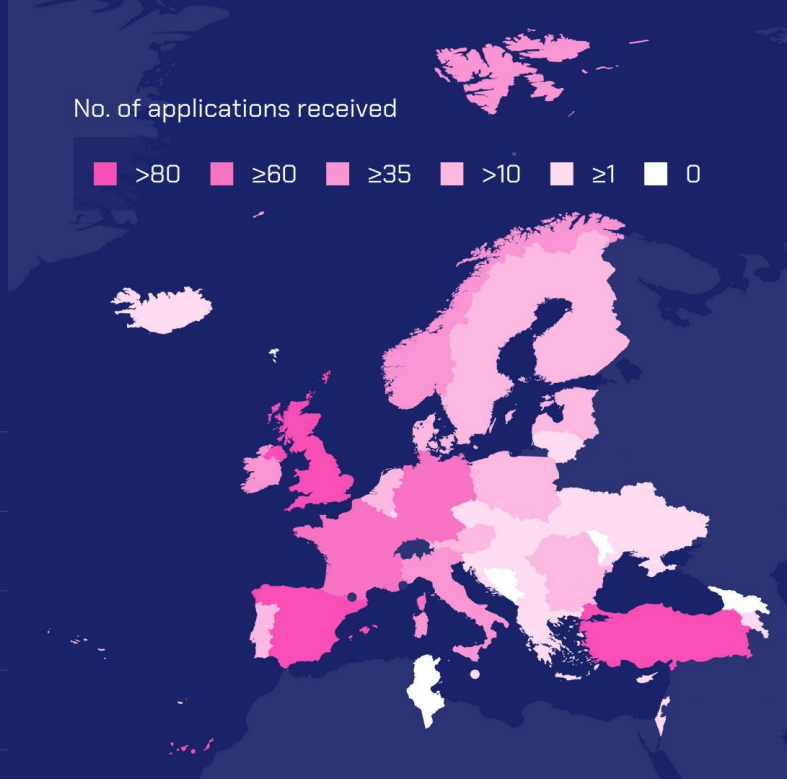
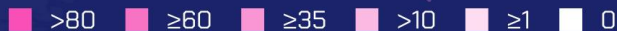
of which are

widening countries

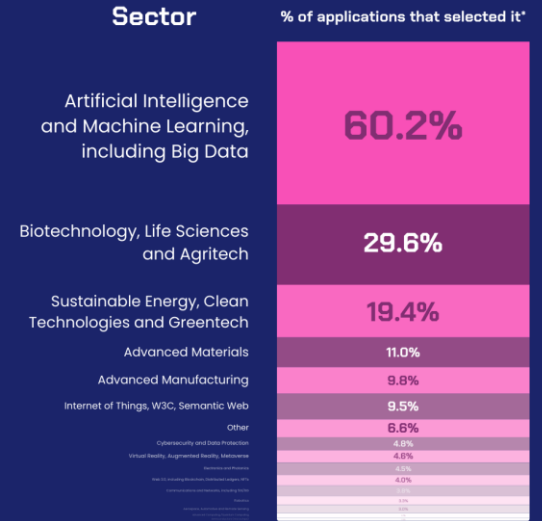
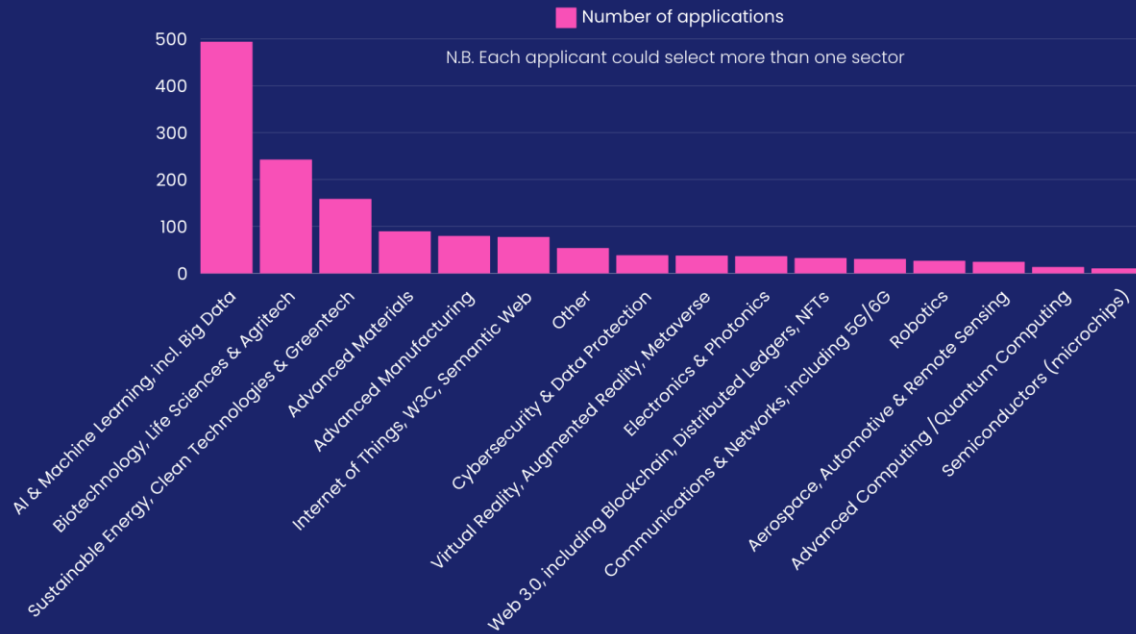
# WTEU Call 1



No. of applications received



# WTEU Call 1



\* Each applicant could select more than one sector



# Call 1 – 40 Winners & 20 badges of honour

**WOMEN**  
TechEU **Call #1 Winners** 🎉



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**WOMEN**  
TechEU

Call 1  
**Badge of Honour  
Awardees**

Full list now published at

[DATAHUB.womentecheuropa.eu](https://datahub.womentecheuropa.eu) ➔

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# WTEU Call 2

827

women-led startup applications

submitted



Applications from across

41

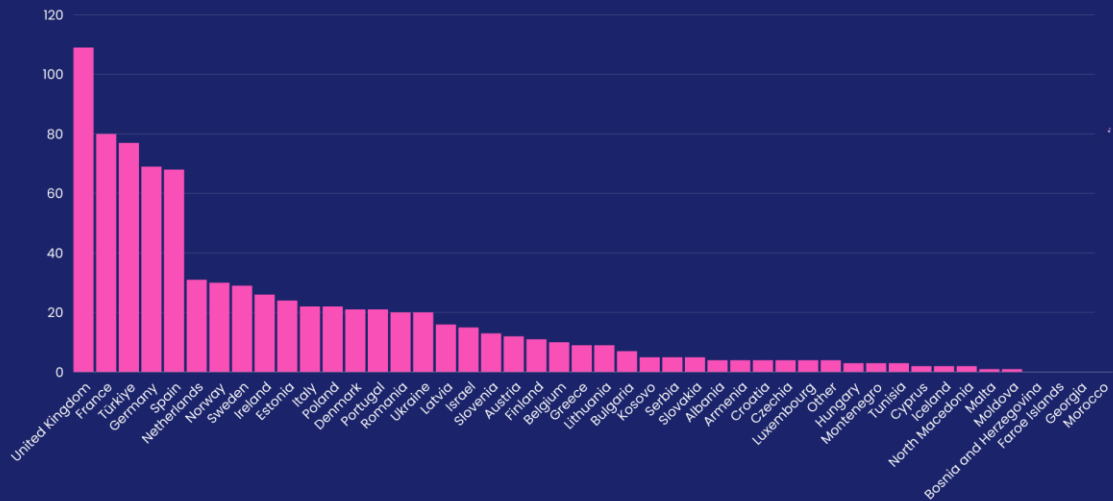
eligible countries

25 of which are

widening countries

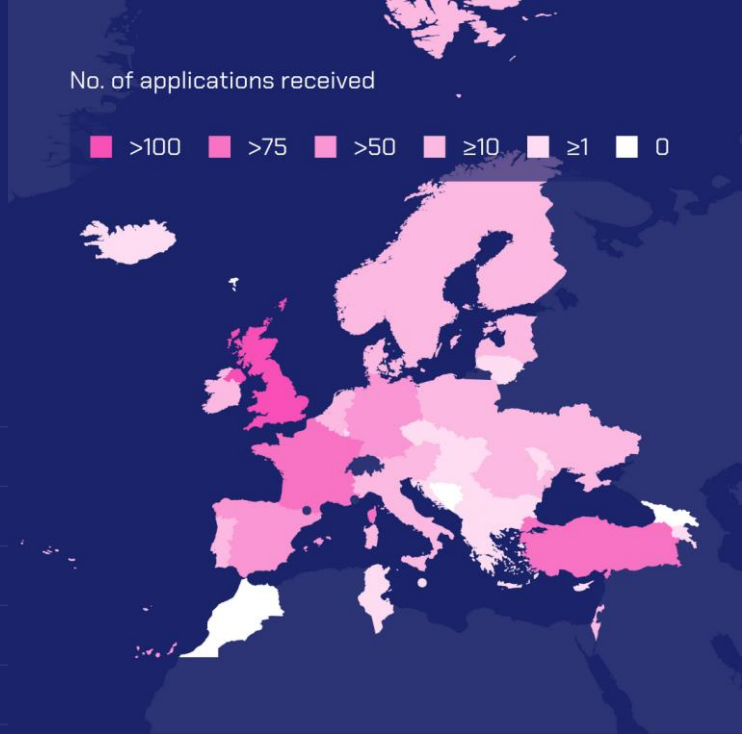
# WTEU Call 2

## Number of applications to the 2nd Call



No. of applications received

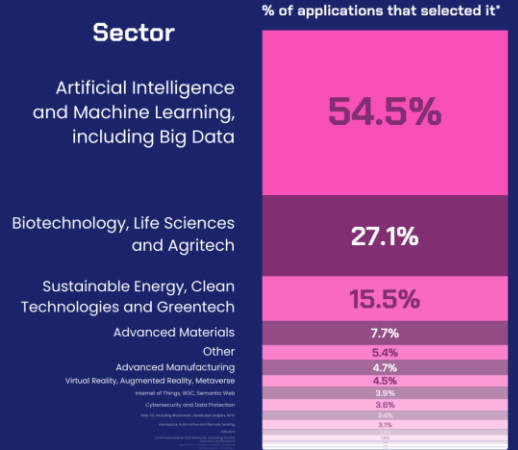
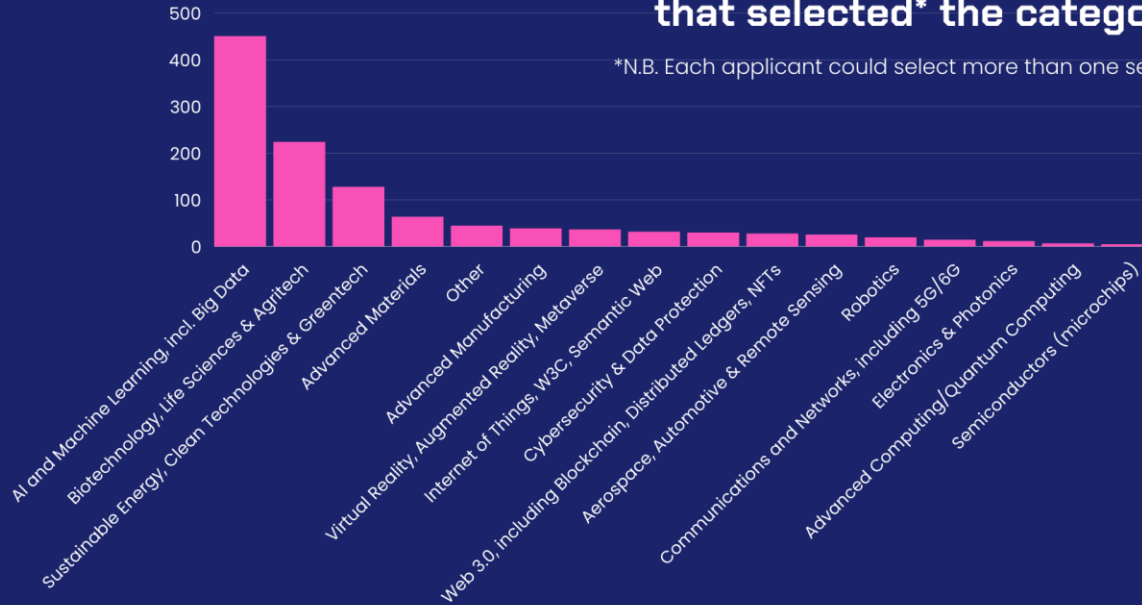
>100 >75 >50 ≥10 ≥1 0



# WTEU Call 2

## Number of applications to the 2nd Call that selected\* the category

\*N.B. Each applicant could select more than one sector



\* Each applicant could select more than one sector

# Who are we?

Coordinator



Experience in providing services for women entrepreneurs

Expertise in cascade funding management

Largest network of business angels in Europe



Women-focused hubs & associations

High impact on networks



## Advisory Board



The graphic features the Women TechEU logo at the top, followed by the title 'Advisory Board'. Below this are four circular portraits of the board members, each with their name underneath. At the bottom, there is a pink button with the website URL and a mouse cursor pointing to it, and the European Union funding logo.

**WOMEN**  
TechEU

### Advisory Board

  
Pilar Fernández  
Hermida

  
Sasha  
Bezuhanova

  
Claudia  
Blomgren-Hansen

  
Romana  
Křízova

Find out more:  
[womentecheuropa.eu/about-us](https://womentecheuropa.eu/about-us)

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Our advisory board consists of four incredible women from diverse countries and industries. They provide invaluable guidance and an external perspective, helping us ensure the Women TechEU project continues to push boundaries and achieve the best possible impact.

Their expertise will help us strive for excellence and ensure the project's continued success.

## Our Allies



Our Allies are organisations committed to empowering women and building a more inclusive innovation ecosystem. This community includes investors, ecosystem builders, media partners, and public institutions who share our mission to create opportunities for women in deep tech.

Benefits of becoming an Ally include exclusive access to our portfolio and involvement in various activities throughout the programme, as well as special visibility and promotional opportunities. In return, we ask Allies to help maximise the project's reach to women entrepreneurs across Europe and associated countries by supporting the dissemination of open calls, events, and project outcomes.

Interested? A form is available on our website:  
<https://lnkd.in/dFyZkfTb>

**Follow Us in  
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# WOMEN TechEU

Thank you for your attention



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